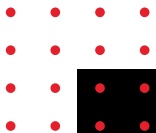




2026 Sponsorship Packages



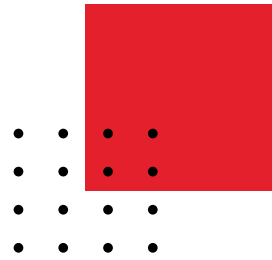
Connecting Entrepreneurs & Business
Leaders in the DC Metro Region



WEBSITE:
dc.tie.org

CONTACT:
exec@tie-dc.org

Custom packages and bundled discounts may be available upon request.



> About Us

The Indus Entrepreneurs (TiE), was founded in 1992 in Silicon Valley by a group of successful entrepreneurs, corporate executives, and senior professionals with roots in the Indus region.

VALUE CREATION WITH GLOBAL IMPACT

- \$1 Trillion** wealth created
- \$50 Billion** Invested
- 2.5 Million** Jobs Generated

*The impact data is based on analysis and reports by KPMG in 2022 and Deloitte in 2024.

THE COMMUNITY
diverse stakeholders, singular vision- everything entrepreneurial

- 500,000+ Community
- 12,000+ Corporate leaders
- 50,000+ Entrepreneurs & Mentors
- 15,000+ Investors



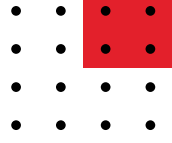
Our Mission

The mission of TiE is to foster entrepreneurship through mentoring, networking, education, funding and incubation. With a focus on giving back to the community, TiE's focus is on generating and nurturing the next generation of entrepreneurs.



Our Vision

By assisting entrepreneurs, we believe we can empower individuals and create wealth and opportunities in communities.



> Annual Corporate Sponsorships

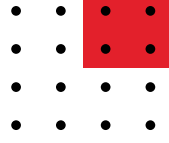
Ideal for companies seeking year-round brand visibility and ongoing community engagement. All tiers include logo placement across every event, website, and monthly newsletter. A 2-year commitment earns a 10–20% discount.

BENEFIT	PLATINUM \$25,000 1 SPOT 20% OFF W/ 2-YR	GOLD \$15,000 2 SPOTS 20% OFF W/ 2-YR	SILVER \$10,000 3 SPOTS 20% OFF W/ 2-YR	BRONZE \$7,500 3 SPOTS 10% OFF W/ 2-YR
Corporate Membership Seats (Non-Voting)	5	3	2	1
Podium / Panel Opportunities	3	2	1	—
Gala Tickets Included	10	6	4	2
News / Promo Articles	2+	1+	—	—
Rolling Ad on TiE-DC Website	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓
Logo in Monthly Newsletter	✓	✓	✓	✓
Logo on All Marketing Materials	✓	✓	✓	✓
Logo Outside Every Event	✓	✓	✓	✓

> Monthly Newsletter Sponsorship

BENEFIT	MAIN NEWSLETTER SPONSOR \$5,000 / YR 2 SPOTS
Logo as Main Sponsor of Monthly Newsletter	✓
At Least 1 Feature Article (Annual commitment)	✓





> FEDGOV Symposium

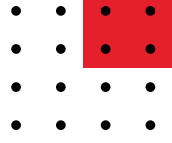
TiE DC's Flagship Event

High-impact brand placement at TiE DC's premier flagship event, bringing together government, business, and entrepreneurial leaders.

BENEFIT	PLATINUM \$20,000 1 SPOT	GOLD \$15,000 1 SPOT	SILVER \$10,000 2 SPOTS	BRONZE \$7,500 3 SPOTS
Panelist / Speaker	✓	—	—	—
Podium Presentation	10 min	5 min	—	—
2-Minutes Speaking Opportunity (or Video Recording Play Back)	—	—	✓	✓
Branded Promotional Item in Attendee Bag	✓	✓	✓	✓
Tickets Included	8	6	4	2
Logo on Event Marketing	✓	✓	✓	✓
Brochure Distribution to All Attendees	✓	✓	✓	✓
Logo on Presentation Materials & SocialMedia	✓	✓	✓	✓

Additional À La Carte Options

OPTION	PRICE	SPOTS	KEY BENEFIT
Lunch Sponsor	\$5,000	1	4 tickets + logo signage at lunch + logo on presentation materials & social media
Happy Hour Sponsor	\$3,500	2	3 tickets + logo signage at happy hour + logo on materials & social media
Sponsor Table	\$5,000	8	10 tickets + logo on all presentation materials & social media
Bag Sponsor	\$3,000	1	Logo on event bag + all presentation materials & social media
Badge/Lanyard Sponsor	\$2,000	1	Logo on every attendee's badge & lanyard + all presentation materials & social media
Logo Sponsor	\$1,500	8	Logo on all marketing materials, presentations & social media



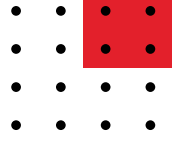
> Awards Gala Sponsorships

TIE-DC's premier annual celebration. High-profile exposure in a formal setting with community leaders, entrepreneurs, and investors.

BENEFIT	GOLD \$15,000 1 SPOT	SILVER \$10,000 2 SPOTS	BRONZE \$5,000 2 SPOTS
Keynote Speaker Opportunity	✓	—	—
Jury Member for Awards Selection	✓	✓	—
Podium Presentation Opportunities	2	1	—
Gala Tickets Included	10	8	6
Distribute Mementos to All Attendees	✓	—	—
Logo on All Gala Marketing	✓	✓	✓

Additional Gala Options

OPTION	PRICE	SPOTS	KEY BENEFIT
Table Sponsorship (10 seats)	\$5,000	10	10 reserved gala tickets at a named table
Centerpiece Sponsor	\$2,500	2	Logo on centerpiece placed on every table
Coffee & Dessert Sponsor	\$2,500	2	Logo on dessert & coffee service for all tables



> TYE (The Young Entrepreneurs) Sponsorships

Support the next generation of entrepreneurs. Ideal for brands targeting youth, education, and startup ecosystems — with strong PR and community goodwill.

BENEFIT	PLATINUM \$10,000 1 SPOT	GOLD \$7,500 3 SPOTS	SILVER \$5,000 4 SPOTS	BRONZE \$2,500 2 SPOTS
Charter Member Access & Benefits	2 seats	1 seat	—	—
Sponsor-Branded Prize Winner	1st Place	2nd Place	3rd Place	—
Jury Member in Business Plan Competition	2	1	—	—
Speaking at TYE Awards / Event	15-min Keynote	10-min at Lunch	5-min Introduction	—
Invites to Finals	4	2	1	1
Mention at Competition Event	✓	✓	✓	✓
Logo in All TYE Communications (Social, Email)	✓	✓	✓	✓

TYE Logo Sponsor

OPTION	PRICE	SPOTS	KEY BENEFIT
TYE Logo Sponsor	\$1,000	8	Logo on all TYE marketing materials, presentations & social media

